Estimate Number

1596

Advertiser Ref

INVOICE

Advertiser

Obama/D/President



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661 Invoice # Invoice Date Invoice Month Invoice Period 08/19/12 August 2012 941407-1 07/30/12 - 08/17/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

OBAMA FOR AMERICA

Product

Agency Ref

www.thewpbfchannel.com

Billing Address:

Send Payment To:

PO Box 26885

Lehigh Valley, PA 18002-6885

WPBF

Greer Margolis Mitchell Burns Attention: Accounts Payable

Washington, DC 20007

1010 Wisconsin Ave, Suite 800

Flight Dates Order# Alt Order# 08/11/12 - 08/17/12 941407 06272725 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling IDB# Advertiser Code Product Code 9912856 95 101

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 08/13/12 08/17/12 10-11a Anderson Cooper 10-11a	MTWTF	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 08/13/12 08/19/12 MTWTF 3	Rate \$275.00				-	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WPBF M 08/13/12 10:29 AM 10-11a Anderson Cooper	10-11a		0 OFA-12-A	-091н		\$275.00 NM
1 WPBF Tu 08/14/12 10:56 AM 10-11a Anderson Cooper	10-11a	:3	0 OFA-12-A	-091н		\$275.00 NM
2 WPBF W 08/15/12 10:22 AM 10-11a Anderson Cooper	10-11a	:3	0 OFA-12-A	-091н		\$275.00 NM
2 08/13/12 08/17/12 The View 11A-12PM Class of Time - Fixed Non Pre-emptible	MTWTF	:30	3	\$750.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFS MTWTF Spots/Week 3	<u>Rate</u> \$750.00					· (
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Type
2 WPBF Tu 08/14/12 11:32 AM The View	11A-12PM	:3	0 OFA-12-A	-091н		\$750.00 NM
3 WPBF W 08/15/12 10:59 AM The View	11A-12PM	:3	0 OFA-12-A	-091н		\$750.00 NM
1 WPBF Th 08/16/12 11:31 AM The View	11A-12PM	:3	0 OFA-12-A	-091н		\$750.00 NM
3 08/13/12 08/17/12 Jimmy Kimmel 12:06-01:06AM Class of Time - Pre-emptible with notice	MTWTF	:30	3	\$75.00	NM	<u> </u>
Weeks: Start Date End Date MTWTFSS Spots/Week 08/13/12 08/19/12 MTWTF 3	<u>Rate</u> \$75.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		<u>h</u> Ad-ID			Rate Type
1 WPBF M 08/13/12 12:43 AM Jimmy Kimmel	12:06-01:06AM	:3	0 OFA-12-A	-091н		\$75.00 NM
3 WPBF Th 08/16/12 12:36 AM Jimmy Kimmel	12:06-01:06AM	:3	0 OFA-12-A	-091н		\$75.00 NM
2 WPBF F 08/17/12 Jimmy Kimmel Credited	12:06-01:06AM	:0	0			\$75.00 NM
4 08/13/12 08/17/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$275.00	NM	
Weeks: Start Date 08/13/12 End Date Date 08/19/12 MTWTFSS MTWTF Spots/Week 4	<u>Rate</u> \$275.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Tu 08/14/12 12:25 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-A-	-091н		\$275.00 NM
5 WPBF W 08/15/12 12:26 PM WPBF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-A-	-091н		\$275.00 NM
2 WPBF Th 08/16/12 12:08 PM WPBF News 25 @ Noon	12pm-1230pm	:30	0 OFA-12-A-	-091н		\$275.00 NM
3 WPBF F 08/17/12 WPBF News 25 @ Noon Credited	12pm-1230pm	:0	0			\$275.00 NM
5 08/13/12 08/17/12 4:30a-5a 430a-5a	MTWTF	:30	4	\$50.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

190	Parameter .		
Invoice #	Invoice Date	Invoice Month	Invoice Period
941407-1	08/19/12	August 2012	07/30/12 - 08/17/12

Advertiser Product Estimate Number
Obama/D/President OBAMA FOR AMERICA 1596

w.thewpbfchannel.com						
ne Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type —	
Class of Time - Pre-emptible with notice						
Weeks: Start Date End Date MTWTFSS Spots/Week 08/13/12 08/19/12 MTWTF 4	Rate					
08/13/12 08/19/12 MTWTF 4 Spots: # Ch <u>Day Air Date Air Time</u> <u>Description</u>	\$50.00 Start/End Time	Lenat	h Ad-ID			Rate Typ
4 WPBF M 08/13/12 4:43 AM 4:30a-5a	430a-5a		0 OFA-12-	A-091H		\$50.00 N
3 WPBF W 08/15/12 4:55 AM 4:30a-5a	430a-5a	:3	0 OFA-12-	А-091н		\$50.00 N
2 WPBF Th 08/16/12 4:39 AM 4:30a-5a	430a-5a		0 OFA-12-	A-091H		\$50.00 N
1 WPBF F 08/17/12 4:30a-5a Credited	430a-5a	:0	00			\$50.00 N
6 08/13/12 08/17/12 WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice	MTWTF	:30	1	\$175.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/13/12 08/19/12 MTWTF 1	<u>Rate</u> \$175.00		-			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF M 08/13/12 5:23 AM WPBF News 25 @ 5am	5-530am	:3	0 OFA-12-	А-091н		\$175.00 N
7 08/13/12 08/17/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$475.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS MTWTF Spots/Week 2	<u>Rate</u> \$475.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Typ
2 WPBF Tu 08/14/12 5:51 PM M-F 5pm News 1 WPBF W 08/15/12 5:57 PM M-F 5pm News	5-6pm		0 OFA-12-			\$475.00 N
	5-6pm	:3	0 OFA-12-	A-091H		\$475.00 N
8 08/13/12 08/17/12 WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$225.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS MTWTF Spots/Week 2	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Typ
1 WPBF M 08/13/12 5:44 AM WPBF News 25 Mornings 2 WPBF Tu 08/14/12 5:41 AM WPBF News 25 Mornings	_		0 OFA-12-			\$225.00 N
	@ 5:3(5:30-5:57am	:3	0 OFA-12-	A-091H		\$225.00 N
9 08/13/12 08/17/12 WPBF News 25 @ 6:00Pi6-6:30PM Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$700.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFS MTWTF Spots/Week 2	<u>Rate</u> \$700.00					*
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Typ
2 WPBF Tu 08/14/12 6:20 PM WPBF News 25 @ 6:00PN 1 WPBF Th 08/16/12 6:24 PM WPBF News 25 @ 6:00PN			0 OFA-12-			\$700.00 NI
	6-6:30PM	:3	0 OFA-12-	A-091H		\$700.00 NI
10 08/13/12 08/17/12 WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible	MTWTF	:30	1	\$400.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS MTWTF Spots/Week MTWTF	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
1 WPBF M 08/13/12 6:21 AM WPBF News 25 Mornings	6-7AM	:3	0 OFA-12-	A-091н		\$400.00 NN
11 08/13/12 08/17/12 Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible	MTWTF	:30	4	\$475.00	NM	-
Weeks: Start Date End Date MTWTFSS Spots/Week 08/13/12 08/19/12 MTWTF 4	<u>Rate</u> \$475.00				<u></u>	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
3 WPBF M 08/13/12 6:59 AM Good Morning America	7-9AM		0 OFA-12-4			\$475.00 N
1 WPBF W 08/15/12 7:29 AM Good Morning America	7-9AM		0 OFA-12-A			\$475.00 NI
4 WPBF Th 08/16/12 7:29 AM Good Morning America 2 WPBF F 08/17/12 Good Morning America	7-9AM <i>7-9AM</i>		0 OFA-12-A	4-0ATH		\$475.00 NM
Credited Good Morning America	/-YAIVI	:0				\$475.00 NA



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Invoice #	Invoice Date	Invoice Month	Invoice Period
941407-1	08/19/12	August 2012	07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1596

								Spots/			
ne	Start Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
		Start Date 08/13/12	End Da 08/19/1		Spots/Week 2	<u>Rate</u> \$275.00					
	Spots: # Ch			Air Time Desc		Start/End Time	Lengi	th Ad-ID			Rate Typ
			3/13/12	9:16 AM Dr. C		9-10a		0 OFA-12-A	- 091н		\$275.00 NI
	2 WP	BFTu 08	3/14/12	9:14 AM Dr. C	z M-F 9-10a	9-10a	:3	0 OFA-12-A	∖-091н 		\$275.00 N
13	08/11/12 Class of Tim	08/17/12 ne - Pre-em			25 (11-11:35PM	MTWTFSS	:30	2	\$800.00	NM	
		Start Date 08/06/12	08/12/1	2SS	Spots/Week 2	<u>Rate</u> \$800.00					_
	Spots: # Ch			Air Time Desc	<u>ription</u> JN WPBF News 25 @	Start/End Time		<u>th Ad-ID</u> 30 ofa-12-4	_001µ		<u>Rate Tyr</u> \$800.00 N
					IN WPBF News 25 @			30 OFA-12-A			\$800.00 N
	Weeks:	Start Date 08/13/12		ite MTWTFSS	Spots/Week 1	<u>Rate</u> \$800.00					Ψ000.00 14
	Spots: # Ch			Air Time Desc		Start/End Time		th Ad-ID			Rate Typ
	2 WP	BFW 08	3/15/12	11:34 PM M-SU	IN WPBF News 25 @	11PM 11-11:35PM	:3	0 OFA-12-A	N-091H		\$800.00 N
14	08/11/12 Class of Tim		ptible with		Sat 6-7am	1-	:30	1	\$175.00	NM	
		Start Date 08/06/12	End Da 08/12/1		<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
	Spots: # Ch			Air Time Desc	•	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP	BF Sa 08		6:39 AM Sat 6	-7am News	Sat 6-7am	:3	0 OFA-12-A	V-091н		\$175.00 N
15	08/11/12 Class of Tim	08/11/12 ne - Pre-em		30pm News n notice	630-7pm	1-	:30	1	\$325.00	NM	
		Start Date 08/06/12	End Da 08/12/1		Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch			Air Time Desc		Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WP	BF Sa 08	3/11/12	6:59 PM Sat 6	30pm News	630-7pm		0 OFA-12-A	√-091H		\$325.00 NI
16	08/11/12 Class of Tim	08/11/12 ne - Pre-em		heel Of Fortune	e Sat 7-730PM	1-	:30	1	\$400.00	NM	
		Start Date 08/06/12	End Da 08/12/1		Spots/Week 1	<u>Rate</u> \$400.00			•		
	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate Typ
	1 WP	BFSa 08	3/11/12	7:23 PM Sat V	Vheel Of Fortune	Sat 7-730PM	:3	0 OFA-12-A	N-091H		\$400.00 NI
17	08/11/12 Class of Tim	08/11/12 ne - Pre-em		eopardy notice	Sat 7:30-8PM	1-	:30	1	\$500.00	NM	
		Start Date 08/06/12	End Dat 08/12/1	te <u>MTWTFSS</u> 21-	Spots/Week 1	<u>Rate</u> \$500.00					·····
	Spots: # Ch	<u>Day Ai</u>	r Date	Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
	1 WPI	BF Sa 08	3/11/12	7:53 PM Sat J	eopardy	Sat 7:30-8PM	:3	0 OFA-12-A	091н 		\$500.00 N
18	08/12/12 Class of Tim	08/12/12 le - Pre-em		Matthews notice	Sun 10-10:30AM	1	:30	1	\$200.00	NM	
		Start Date 08/06/12	End Dat 08/12/13		Spots/Week 1	<u>Rate</u> \$200.00					
	Spots: # Ch	<u>Day Air</u>	<u>r Date</u>	Air Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WPI	BFSu 08	/12/12	10:26 AM Chris	Matthews	Sun 10-10:30AM	<u>/</u> :3	0 OFA-12-A	091н		\$200.00 N
19	08/12/12 Class of Tim	08/12/12 e - Pre-em			ws 1135p-12am	1	:30	1	\$350.00	NM	
		Start Date 08/06/12	End Dat 08/12/12		Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch	Day Air	r Date	Air Time Desci	•	Start/End Time 1135p-12am		<u>h Ad-ID</u> 0 ofa-12-a	-091н		Rate Type \$350.00 NM
											7



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

The second secon	S-11111		
Invoice #	Invoice Date	Invoice Month	Invoice Period
941407-1	08/19/12	August 2012	07/30/12 - 08/17/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1596

www.thewpbfchannel.com

								Spots/			
ine	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch	08/06/12 Day Air	108/12/12	r Time Descrip	•	\$50.00 Start/End Time	Leng	th Ad-ID			Rate Type
		PBF Su 08		:43 AM Sun 5-6		Sun 5-6am		30 OFA-12-	4-091H		\$50.00 NM
									4400.00		
2	I 08/12/12 Class of Tin	08/12/12 ne - Pre-emp	Sun 6-7a otible with no		Sun 6-7am	1	:30	1	\$100.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04# 05	08/06/12	08/12/12	1 - Timo Deceri	1	\$100.00	Lame	15 A J ID			D-4- T
	Spots: # Ch	<u>Day Air</u> PBF Su 08		r Time Descrip 23 AM Sun 6-7		Start/End Time Sun 6-7am		<u>th Ad-ID</u> 30 OFA-12-	∧_001µ		Rate Type
	1 00 F	2BF Su 08/	/12/12 6.	23 AIVI SUN 6-1	am news	Sun 6-7am		0 OFA-12-	4-03TH		\$100.00 NM
22	2 08/12/12 Class of Tin	08/12/12 ne - Pre-emp	Sun 630p otible with no		630-7pm	1	:30	1	\$325.00	NM	
	Weeks:	Start Date 08/06/12	End Date 08/12/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBF Su 08/	/12/12 6:	51 PM Sun 63	0pm News	630-7pm		30 OFA-12-	4-091H		\$325.00 NM
23	3 08/14/12 Class of Tin	08/14/12 ne - Pre-emp	NY MED		10-11PM	-1	:30	1	\$1,300.00	NM	
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$1,300.00					***
	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBFTu 08/	/14/12 10:	48 PM NY ME	D	10-11PM	:3	30 OFA-12-	A-091H		\$1,300.00 NM
24	1 08/13/12 Class of Tin	08/17/12 ne - Fixed No	WPBF Non Pre-empt	ews 25 Mornin ible	gs6-7AM	MTWTF	:30	2	\$400.00	NM	·
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$400.00				·	
	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
		PBF Tu 08/			News 25 Mornings	6-7AM	:3	30 OFA-12-	4-091н		\$400.00 NM
	1 WF	PBF W 08/	/15/12 6:	10 AM WPBF	News 25 Mornings	6-7AM	:3	0 OFA-12-	4-091н		\$400.00 NM
25	08/13/12 Class of Tin	08/17/12 ne - Pre-emp	THE CHE		1P-2P	MTWTF	:30	1	\$225.00	NM	
	Weeks:	Start Date 08/13/12	End Date 08/19/12	MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WP	PBF Th 08/ Credited		THE C	HEW	1P-2P	:0	00			\$225.00 NM
						Total Spots		42			

Payment Terms 30 Days

 Gross Total
 \$16,475.00

 Agency Commission
 \$2,471.25

 Net Amount Due
 \$14,003.75

Estimate Number

Alt Order #

06256820

1519

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Product

www.thewpbfchannel.com

Billing Address:

 Obama/D/President
 OBAMA FOR AMERICA

 Flight Dates
 Order #

 07/31/12 - 08/13/12
 937643

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

 WPBF
 9912856
 9

 PO Box 26885
 Agency Ref
 Agency Ref
 Agency Ref

<u>Advertiser</u>

 DB #
 Advertiser Code
 Product Code

 9912856
 95
 101

 Agency Ref
 Advertiser Ref

Spots/ Line Start Date **End Date** Description Start/End Time **MTWTESS** Length Week Rate Type 08/03/12 1 07/31/12 THE CHEW 1P-2P -TWTF--1:00 \$450.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 07/30/12 08/05/12 -TWTF--\$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 07/31/12 12:59 PM THE CHEW 1P-2P 1:00 OFA-12-G-077H \$450.00 NM 08/03/12 2 07/31/12 10-11a Anderson Cooper 10-11a -TWTF--1:00 \$400.00 Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week <u>Rate</u> 07/30/12 08/05/12 -TWTF--\$400.00 Spots: # Ch Air Time Description Day Air Date Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 07/31/12 10:23 AM 10-11a Anderson Cooper 10-11a 1:00 OFA-12-G-077H \$400.00 NM 08/01/12 10:38 AM 10-11a Anderson Cooper 1 WPBF W 10-11a 1:00 OFA-12-G-077H \$400.00 NM 3 WPBF Th 08/02/12 10:22 AM 10-11a Anderson Cooper 10-11a 1:00 OFA-12-G-077H \$400.00 NM 08/03/12 3 07/31/12 The View 11A-12PM -TWTF--1:00 \$1,150.00 NM Class of Time - Pre-emptible with notice **MTWTFS**S Weeks: Start Date **End Date** Spots/Week Rate 07/30/12 08/05/12 -TWTF--\$1,150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 08/01/12 11:33 AM The View 11A-12PM 1:00 OFA-12-G-077H \$1,150.00 NM 08/03/12 4 07/31/12 Jimmy Kimmel 12:06-01:06AM -TWTF--1:00 \$150.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 07/30/12 08/05/12 -TWTF--\$150.00 Air Time Description Spots: # Ch Day Air Date Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 07/31/12 12:47 AM Jimmy Kimmel 12:06-01:06AM 1:00 OFA-12-G-077H \$150.00 NM 1230-1P Access Hollywor 1230-1p 5 07/31/12 08/03/12 -TWTF--1:00 \$450.00 NM Class of Time - Pre-emptible with notice **End Date** Start Date **MTWTFSS** Spots/Week Rate 07/30/12 08/05/12 -TWTF--\$450.00 Spots: # Ch Day Air Date <u>Air Time</u> <u>Description</u> Start/End Time Length Ad-ID Rate Type 3 WPBF W 08/01/12 12:55 PM 1230-1P Access Hollywood 1230-1p 1:00 OFA-12-G-077H \$450.00 NM 2 WPBF Th 08/02/12 12:54 PM 1230-1P Access Hollywood 1230-1p 1:00 OFA-12-G-077H \$450.00 NM WPBF News 25 @ Noon 12pm-1230pm 6 07/31/12 08/03/12 -TWTF--1:00 2 \$550.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate



	1000		
Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

www.thewpbfcha	annel.com									
_ine Start D	ate End Da	ite Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 07/31/1 Class of	12 08/03/1 of Time - Pre-	2 WPI emptible w	BF News 25 @ No th notice	on 12pm-1230pm	-TWTF	1:00	2	\$550.00	NM	
Spots:	07/30/12	2 08/05 Air Date	/12 -TWTF Air Time Descri	2	\$550.00 Start/End Time	l engi	h Ad-ID			Rate Type
3	3 WPBF W	08/01/12	12:11 PM WPBF	News 25 @ Noon	12pm-1230pm	1:0	0 OFA-12-G			\$550.00 N
	WPBF F	08/03/12		News 25 @ Noon	12pm-1230pm		0 OFA-12-G			\$550.00 NN
	of Time - Pre-	emptible w	th notice	430a-5a	-TWTF	1:00	3	\$100.00	NM —	····
Weeks:	<u>Start Da</u> 07/30/12			Spots/Week 3	<u>Rate</u> \$100.00					
Spots:		Air Date 07/31/12	Air Time Descri		Start/End Time		h Ad-ID	07711		Rate Type
	WPBFW	08/01/12	4:39 AM 4:30a-		430a-5a 430a-5a		0 OFA-12-G 0 OFA-12-G			\$100.00 NN \$100.00 NN
	WPBF Th		4:44 AM 4:30a-		430a-5a		0 OFA-12-G			\$100.00 NN
8 07/31/1 Class o	2 08/03/1 of Time - Pre-		BF News 25 @ 5ar th notice	n 5-530am	-TWTF	1:00	1	\$350.00	NM	
Weeks:	Start Da 07/30/12			Spots/Week 1	<u>Rate</u> \$350.00					· · · · · · · · · · · · · · · · · · ·
Spots: <u>‡</u>	Ch <u>Day</u> WPBFF	Air Date 08/03/12	Air Time Descri 5:12 AM WPBF	ption News 25 @ 5am	Start/End Time 5-530am		h <u>Ad-ID</u> 0 ofa-12-g	-077н		Rate Type \$350.00 NN
9 07/31/1 Class o	2 08/03/1 of Time - Pre-		5pm News th notice	5-6pm	-TWTF	1:00	1	\$950.00	NM	
Weeks:	Start Da 07/30/12			Spots/Week 1	<u>Rate</u> \$950.00					,
Spots: <u>#</u> 1	Ch <u>Day</u> WPBF Tu	Air Date 07/31/12	Air Time Descri 5:41 PM M-F 5p		Start/End Time 5-6pm		h <u>Ad-ID</u> 0 ofa-12-g	-077н		<u>Rate</u> <u>Type</u> \$950.00 NN
10 07/31/1 Class o	2 08/03/1 of Time - Pre-		BF News 25 Mornir th notice	ngs5:30-5:57am	-TWTF	1:00	1	\$450.00	NM	
Weeks:	Start Da 07/30/12		12 -TWTF	Spots/Week 1	<u>Rate</u> \$450.00				-	
Spots: <u>#</u> 1	Ch <u>Day</u> WPBF Tu	<u>Air Date</u> 07/31/12	Air Time Description 5:40 AM WPBF	<u>otion</u> News 25 Mornings @	Start/End Time 5:305:30-5:57am	_	<u>h Ad-ID</u> 0 ofa-12-g-	-077н		<u>Rate Type</u> \$450.00 NM
11 07/31/1 Class o	2 08/03/1 of Time - Pre-	2 WPE	BF News 25 @ 6:00	0Pi6-6:30PM	-TWTF	1:00	1	\$1,250.00	NM	
Weeks:	Start Dat 07/30/12			Spots/Week 1	Rate \$1,250.00					
Spots: <u>#</u> 1		<u>Air Date</u> 08/01/12	Air Time Description 6:20 PM WPBF	otion News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 ofa-12-g-	-077н		Rate Type \$1,250.00 NM
12 07/31/1 Class o	2 08/03/1 f Time - Fixed	2 Good Non Pre-e	d Morning America	7-9AM	-TWTF	1:00	2	\$950.00	NM	
Weeks:	Start Dat 07/30/12	e End D	ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$950.00					
Spots: #		Air Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	WPBF Tu WPBF Th	08/02/12	7:29 AM Good N 8:29 AM Good N	Morning America Morning America	7-9AM 7-9AM		0 ofa-12-g- 0 ofa-12-g-			\$950.00 NM \$950.00 NM
13 07/31/1 Class o	2 08/03/1: f Time - Fixed	2 Jeop I Non Pre-e	ardy mptible	7:30-8PM	-TWTF	1:00	1	\$3,200.00	NM	
Weeks:	<u>Start Dat</u> 07/30/12	e End D	ate MTWTFSS	Spots/Week 1	Rate \$3,200.00					
Spots: <u>#</u> 1		Air Date 08/03/12	Air Time Descrip 7:53 PM Jeopare		Start/End Time 7:30-8PM		<u>n Ad-ID</u>) ofa-12-g-	-077н		<u>Rate</u> <u>Type</u> \$3,200.00 NM
14 08/04/1	2 08/11/1:	2 Sat 6	-7am News	Sat 6-7am	1-	1:00	1	\$350.00	NM	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

Chart/End Time		I = = =4h	Spots/	Data	T	
Starvend Hine	MIWIF 55	Length	VVOOK	Kate	ype	
	Rate					
	\$350.00 Stort/End Time	Longt	F V4 ID			Deta Time
_				G-077H		Rate Type \$350.00 NM
FSS Spots/Week	Rate \$350.00	1.0	0 0171 22	C 077.11		\$550.00 4 4
	Start/End Time Sat 6-7am			G-077H		Rate Type \$350.00 NM
s 630-7pm	1-	1:00	1	\$650.00	NM	<u> </u>
	<u>Rate</u> \$650.00					-
	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	630-7pm	1:0	0 OFA-12-	G-077н		\$650.00 NM
-1- Spots/vveek						
Description	Start/End Time	Lengt	h Ad-ID			Rate Type
Sat 630pm News	630-7pm	1:0	0 OFA-12-	G-077H		\$650.00 NM
ortune Sat 7-730PM	1-	1:00	1	\$800.00	NM	
	<u>Rate</u> \$800.00					
	Start/End Time					Rate Type
FSS Spots/Week	<u>Rate</u>	1:0	0 OFA-12-	G-077н		\$800.00 NM
	Start/End Time	Lengt	h Ad-ID			Rate Type
Sat Wheel Of Fortune	Sat 7-730PM	1:0	0 OFA-12-	G-077H		\$800.00 NM
Sat 7:30-8PM	1-	1:00	1	\$1,000.00	NM	
	<u>Rate</u> \$1,000.00				***	
	Start/End Time					Rate Type
FSS Spots/Week	Rate	1:0) OFA-12-0	G-077н		\$1,000.00 NM
-		Lenati	h Ad-ID			Rate Type
Sat Jeopardy	Sat 7:30-8PM			G-077H		\$1,000.00 NM
Sun 10-10:30AM	1	1:00	1	\$400.00	NM	
	<u>Rate</u> \$400.00	_			***	
	Start/End Time		Ad-ID			Rate Type
		1:00) OFA-12-0	G-077н		\$400.00 NM
	Start/End Time					Rate Type
Chris Matthews	Sun 10-10:30AM	1:00) OFA-12-0	G-077H		\$400.00 NM
	1	1:00	1	\$700.00	NM	
	Rate \$700.00				*****	
Description	Start/End Time	<u>L</u> ength	Ad-ID			Rate Type
	1135p-12am <u>Rate</u>			5-077н		\$700.00 NM
	Description Sat 6-7am News Description Sat 6-7am News Description Sat 6-7am News Sat 7-730-PM Sat	Spots/Week	Sat Sat	Start/End Time	Start/End Time	Start/End Time



Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

www.1	thewpbfchannel	.com									
	.							Spots/		_	
	Start Date		Descriptio		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19	9 08/05/12 Class of Tir	08/12/12 me - Pre-emp			s 1135p-12am	1	1:00	1	\$700.00	NM	
		08/06/12	08/12/12	1	1	\$700.00					
	Spots: # Ch			Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Su 08/	12/12 11:4	13 PM Sun 11:	35pm Late News	1135p-12am	1:0	0 OFA-12-G	-077н		\$700.00 NM
20	0 08/05/12 Class of Tir	08/12/12 me - Pre-emp	Sun 5-6ar otible with not		Sun 5-6am	1	1:00	1	\$100.00	NM	38.7
	Weeks:	Start Date 07/30/12	End Date 08/05/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch	Day Air		Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
		PBF Su 08/		55 AM Sun 5-6		Sun 5-6am	1:0	0 OFA-12-G	-077н		\$100.00 NM
	Weeks:	Start Date 08/06/12	End Date 08/12/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate					
	Spots: # Ch			Time Descript	•	\$100.00 Start/End Time	l engt	h Ad-ID			Doto Time
	. –	PBF Su 08/		9 AM Sun 5-6		Sun 5-6am		<u>11 AU-10</u> () OFA-12-G	-077н		<u>Rate Type</u> \$100.00 NM
21	08/05/12	08/12/12	Sun 630pr	m Moure	620 7pm						\$100.00 TAIN
	Class of Tir	ne - Pre-emp	tible with not	ice	630-7pm	1	1:00	1	\$650.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch			Time Descript	· ·	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF	PBF Su 08/0	05/12 6:4	2 PM Sun 630		630-7pm		0 OFA-12-G	-077н		\$650.00 NM
	Weeks:			MTWTFSS	Spots/Week	Rate					***************************************
	Spots: # Ch	08/06/12	08/12/12	1	1	\$650.00		L A LID			
	Spots: # Ch	<u>Day</u> <u>Air</u> PBFSu 08/		<u>Time</u> <u>Descript</u> 6 PM Sun 630		Start/End Time 630-7pm		<u>h</u> <u>Ad-ID</u> 0 ofa-12-g	0770		Rate Type
_					<u> </u>	030-7 pm	1:0	U UFA-12-G	-U//H		\$650.00 NM
22		08/03/12 ne - Pre-emp	tible with not			-TWTF	1:00	2	\$1,600.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$1,600.00					
	Spots: # Ch	<u>Day Air</u>		Time Descript		Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
		PBF Tu 07/3			_	11PM11-11:35PM		0 OFA-12-G			\$1,600.00 NM
	2 WP	PBF W 08/0	01/12 11:2	6 PM M-SUN \	WPBF News 25 @	11PM11-11:35PM	1:0	0 OFA-12-G	-077н		\$1,600.00 NM
23	08/06/12 Class of Tin	08/10/12 ne - Pre-emp	THE CHE\		1P-2P	MTWTF	1:00	2	\$450.00	NM	
	Weeks:		End Date 08/12/12	MTWTFSS MTWTF	Spots/Week 2	<u>Rate</u> \$450.00					
	Spots: # Ch			Time Descripti	_	Start/End Time	Lenat	h Ad-ID			Rate Type
				6 PM THE CH		1P-2P		0 OFA-12-G	-077н		\$450.00 NM
	1 WP	PBF F 08/1	10/12 1:3	4 PM THE CH	EW	1P-2P	1:0	0 OFA-12-G	-077н		\$450.00 NM
24	08/06/12 Class of Tim	08/10/12 ne - Pre-empt	10-11a And	derson Cooper	r 10-11a	MTWTF	1:00	3	\$400.00	NM	
	Weeks:		End Date 08/12/12	MTWTFSS MTWTF	Spots/Week 3	<u>Rate</u> \$400.00	-				
	Spots: # Ch			Time Descripti		Start/End Time	<u>Lengti</u>	<u>Ad-ID</u>			Rate Type
					Anderson Cooper	10-11a	1:0) OFA-12-G	-077н		\$400.00 NM
					Anderson Cooper	10-11a) OFA-12-G			\$400.00 NM
	3 WP	BF Th 08/0	09/12 10:37	7 AM 10-11a A	Inderson Cooper	10-11a	1:00	OFA-12-G	-077н		\$400.00 NM
25	08/06/12 Class of Tim	08/10/12 ne - Pre-empt	The View	ce	11A-12PM	MTWTF	1:00	2	\$1,150.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS MTWTF	Spots/Week	Rate \$1,150,00		·			
	Spots: # Ch			<u>ime</u> <u>Descripti</u>	on 2	\$1,150.00 Start/End Time	l engti	Ad-ID			Data Tura-
	2 WP			2 AM The View		11A-12PM) OFA-12-G-	-077н		Rate Type \$1,150.00 NM



	1000		
Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

www.tl	hewpbfchannel	.com									
								Spots/			
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25	08/06/12 Class of Tir	08/10/12 me - Pre-em	The V		11A-12PM	MTWTF	1:00	2	\$1,150.00	NM	
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
L	1 W	PBFF 08	3/10/12	11:33 AM The Vie	W	11A-12PM	1:0	0 OFA-12-G	i-077н		\$1,150.00 NM
26	08/06/12 Class of Tir	08/10/12 me - Pre-em		y Kimmel n notice	12:06-01:06AM	MTWTF	1:00	2	\$150.00	NM	
	Weeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 2	<u>Rate</u> \$150.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
			3/06/12	1:00 AM Jimmy I		12:06-01:06AM		0 OFA-12-G			\$150.00 NM
L	2 W	PBF Tu 08	3/07/12	1:00 AM Jimmy I	Kimmel	12:06-01:06AM	1:0	0 OFA-12-G	-077н		\$150.00 NM
27	08/06/12 Class of Tir	08/10/12 ne - Pre-em	1230- ptible witl	1P Access Hollyw n notice	oc1230-1p	MTWTF	1:00	2	\$450.00	NM	·
	Weeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 2	<u>Rate</u> \$450.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
					Access Hollywood	1230-1p		0 OFA-12-G			\$450.00 NM
	4 WF	PBFF 08	3/10/12	12:46 PM 1230-1F	Access Hollywood	1230-1p	1:0	0 OFA-12-G	-077н		\$450.00 NM
28	08/06/12 Class of Tir	08/10/12 ne - Pre-em	WPBI ptible with	F News 25 @ Noon notice	12pm-1230pm	MTWTF	1:00	3	\$550.00	NM	-116
	Weeks:	Start Date	End Da		Spots/Week	Rate					-
	Spots: # Ch	08/06/12 <u>Day Air</u>	08/12/1	2 MTWTF Air Time Descrip	3	\$550.00	Lamati	- A-1 ID			5
	. –	_		12:12 PM WPBF I		Start/End Time 12pm-1230pm		h <u>Ad-ID</u> D ofa-12-G	077H		<u>Rate Type</u> \$550.00 NM
1				12:11 PM WPBF I	•	12pm-1230pm) OFA-12-G			\$550.00 NM
				12:21 PM WPBF I	-	12pm-1230pm) OFA-12-G			\$550.00 NM
	00/00/40	00/40/40		· · · · · · · · · · · · · · · · · · ·							4000.00 1411
29	08/06/12 Class of Tir	08/10/12 ne - Pre-em _l	4:30a ptible with		430a-5a	MTWTF	1:00	4	\$100.00	NM	
	Weeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 4	<u>Rate</u> \$100.00		,			
	Spots: # Ch			Air Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
			/06/12	4:55 AM 4:30a-5		430a-5a) OFA-12-G			\$100.00 NM
			/07/12	4:43 AM 4:30a-5		430a-5a	-) OFA-12-G			\$100.00 NM
			/08/12	4:38 AM 4:30a-5		430a-5a) OFA-12-G			\$100.00 NM
	2 WF	BEE 08	/10/12	4:54 AM 4:30a-5	1 	430a-5a	1:0) OFA-12-G	-077н		\$100.00 NM
30	08/06/12 Class of Tin	08/10/12 ne - Pre-em	WPBF ptible with	News 25 @ 5am notice	5-530am	MTWTF	1:00	1	\$350.00	NM	
	Weeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch			Air Time Descript		Start/End Time	_	n <u>Ad-ID</u>			Rate Type
	1 WF	PBF Th 08	/09/12	4:58 AM WPBF N	lews 25 @ 5am	5-530am	1:00) OFA-12-G	-077н		\$350.00 NM
31	08/06/12 Class of Tin	08/10/12 ne - Pre-emp		pm News notice	5-6pm	MTWTF	1:00	2	\$950.00	NM	
	Weeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 2	<u>Rate</u> \$950.00				_	
	Spots: # Ch			Air Time Descript	•	Start/End Time		Ad-ID			Rate Type
			/07/12	5:29 PM M-F 5pn		5-6pm) OFA-12-G			\$950.00 NM
L	1 WP	BFW 08/	/08/12	5:42 PM M-F 5pn	n News	5-6pm	1:00) OFA-12-G	-077н		\$950.00 NM
32	08/06/12 Class of Tin	08/10/12 ne - Pre-emp	WPBF otible with	News 25 Morning notice	s5:30-5:57am	MTWTF	1:00	1	\$450.00	NM	
		Start Date 08/06/12	End Dat 08/12/1		Spots/Week 1	<u>Rate</u> \$450.00				-	
	Spots: # Ch	<u>Day Air</u>	Date	Air Time Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type



Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	<u>Product</u>	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

www.tr	newpbfchannel	.com									
Lina	Start Data	End Dat	o Doso	rintion	Start/End Time	Manuaca C	Longth	Spots/ Week	Rate	Type	
_	Start Date	End Dat		ription		MTWTFSS	Length			Туре	
32	08/06/12 Class of Ti	08/10/12 me - Pre-e			ings5:30-5:57am	MTWTF	1:00	1	\$450.00	NM	
	Spots: # Ch		Air Date	Air Time Desc		Start/End Time		h Ad-ID	c 0770		Rate Type
<u> </u>	1 W	PBFM (08/06/12	5:38 AM WPB	F News 25 Mornings @	y 5:3(5:30-5:57am	1:0	0 OFA-12-	G-0//H		\$450.00 NM
33	08/06/12 Class of Ti		mptible wit		00Pl6-6:30PM	MTWTF	1:00	1	\$1,250.00	NM	
	Weeks:	Start Date 08/06/12	<u>End Da</u> 08/12/		Spots/Week 1	<u>Rate</u> \$1,250.00					
	Spots: # Ch		Air Date	Air Time Desc	•	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
L	1 WI	PBFW (08/08/12	6:21 PM WPB	F News 25 @ 6:00PM	6-6:30PM	1:0	0 OFA-12-	G-077H		\$1,250.00 NM
34	08/06/12 Class of Ti	08/10/12 me - Fixed	Good Non Pre-e	Morning Americ	ca 7-9AM	MTWTF	1:00	3	\$950.00	NM	
	Weeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 3	<u>Rate</u> \$950.00					
	Spots: # Ch		Air Date	Air Time Desc		Start/End Time		h Ad-ID			Rate Type
			08/06/12 08/07/12		Morning America Morning America	7-9AM 7-9AM		0 OFA-12-0 0 OFA-12-0			\$950.00 NM
			08/08/12		Morning America	7-9AM		0 OFA-12-0			\$950.00 NM \$950.00 NM
35	08/06/12 Class of Tir	08/10/12		ardy	7:30-8PM	MTWTF	1:00	1	\$3,200.00	NM	4000.00 14111
	Weeks:	Start Date			Spots/Week	Rate					
		08/06/12	08/12/1	12 MTWTF	1	\$3,200.00					
	Spots: # Ch		Air <u>Date</u> 08/07/12	7:34 PM Jeopa		Start/End Time		h Ad-ID			Rate Type
	I VVI	PBF IU C				7:30-8PM	1:0	0 OFA-12-0	G-0//H		\$3,200.00 NM
36	08/06/12 Class of Tir		mptible witl	h notice	25 @11-11:35PM	MTWTF	1:00	3	\$1,600.00	NM	
	Weeks:	08/06/12	End Da 08/12/1	12 MTWTF	Spots/Week 3	<u>Rate</u> \$1,600.00					
	Spots: # Ch		<u>\ir Date</u>)8/06/12	Air Time Descri		Start/End Time		h Ad-ID	c 077		Rate Type
	-				N WPBF News 25 @ 1 N WPBF News 25 @ 1			0 OFA-12-0 0 OFA-12-0			\$1,600.00 NM
					N WPBF News 25 @			0 OFA-12-0			\$1,600.00 NM \$1,600.00 NM
37	08/13/12 Class of Tir	08/13/12	THE	CHEW	1P-2P	1	1:00	1	\$450.00	NM	V.,000.00 1
	Weeks:	Start Date 08/13/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$450.00					, , , , , , , , , , , , , , , , , , , ,
	Spots: # Ch			Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFM 0	8/13/12	1:33 PM THE (CHEW	1P-2P	1:0	0 OFA-12-0	G-077H		\$450.00 NM
38	08/13/12 Class of Tir	08/13/12 ne - Pre-er	10-11 nptible with	a Anderson Coo	per 10-11a	1	1:00	1	\$400.00	NM	
	Weeks:		End Da 08/19/1	ite MTWTFSS	Spots/Week 1	<u>Rate</u> \$400.00			,,,,,,	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·
	Spots: <u>#</u> Ch 1 WF		<u>xir Date</u> 98/13/12	Air Time Descr 10:36 AM 10-11	<u>iption</u> a Anderson Cooper	Start/End Time 10-11a		<u>h Ad-ID</u> 0 0FA-12-0	G-077н		<u>Rate Type</u> \$400.00 NM
39	08/13/12	08/13/12	The V	iew	11A-12PM	1	1:00	1	\$1,150.00	NM	
	Class of Tin Weeks:		nptible with	notice	Spots/Week	Rate			ψ1,100.00	14141	
		08/13/12	08/19/1	2 1	1	\$1,150.00					
'	Spots: # Ch	-		Air Time Descr		Start/End Time		h <u>Ad-ID</u>	- 0770		Rate Type
				10:58 AM The V		11A-12PM	1:0	0 OFA-12-0	a-U//H		\$1,150.00 NM
	08/13/12 Class of Tin		nptible with		12:06-01:06AM	1	1:00	1	\$150.00	NM	
,	Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate					



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

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www.thewpbfchannel.com				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40 08/13/12 08/13/12 Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	1	1:00	1	\$150.00	NM	
08/13/12 08/19/12 1 Spots: <u>#</u> Ch <u>Day Air Date Air Time Des</u> 1 WPBF M 08/13/12 12:58 AM Jim	scription .	\$150.00 <u>Start/End Time</u> 12:06-01:06AM		<u>Ad-ID</u>) 0FA-12-0	5-077 н		<u>Rate</u> <u>Type</u> \$150.00 NM
41 08/13/12 08/13/12 1230-1P Access Ho Class of Time - Pre-emptible with notice	llywoc1230-1p	1	1:00	1	\$450.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFS: 1		<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Des 1 WPBF M 08/13/12 12:55 PM 123		Start/End Time 1230-1p		Ad-ID) OFA-12-0	i-077н		<u>Rate</u> <u>Type</u> \$450.00 NM
Class of Time - Pre-emptible with notice	Noon 12pm-1230pm	1	1:00	1	\$550.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFS: 1	- 1	<u>Rate</u> \$550.00			<u>-</u>		
Spots: # Ch <u>Day Air Date Air Time Des</u> 1 WPBF M 08/13/12 12:28 PM WP	BF News 25 @ Noon	Start/End Time 12pm-1230pm		Ad-ID OFA-12-0	i-077н		<u>Rate</u> <u>Type</u> \$550.00 NM
43 08/13/12 08/13/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	1	1:00	1	\$100.00	NM	
Weeks: Start Date 08/13/12 08/19/12 1	- 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Des 1 WPBF M 08/13/12 4:55 AM 4:30		Start/End Time 430a-5a		<u>Ad-ID</u>)	i-077н		<u>Rate Type</u> \$100.00 NM
44 08/13/12 08/13/12 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1	1:00	1	\$950.00	NM	
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFS 08/13/12 08/19/12 1 Spots: # Ch Day Air Date Air Time Des	- 1	<u>Rate</u> \$950.00 <u>Start/End Time</u>	Length	Ad-ID			Rate Type
1 WPBF M 08/13/12 5:23 PM M-F	5pm News	5-6pm	1:00	OFA-12-G	і-077н		\$950.00 NM
45 08/13/12 08/13/12 Good Morning Amer Class of Time - Fixed Non Pre-emptible		1	1:00	1	\$950.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/12 1 Spots: # Ch <u>Day</u> Air Date Air Time Des	- 1	Rate \$950.00		A 4 1D			
•	od Morning America	Start/End Time 7-9AM	Length 1:00	OFA-12-G	-077н		<u>Rate Type</u> \$950.00 NM
46 08/13/12 08/13/12 M-SUN WPBF News Class of Time - Fixed Non Pre-emptible		1	1:00	1	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/13/12 08/19/12 1	- 1	Rate \$1,600.00					
Spots: # Ch Day Air Date Air Time Des 1 WPBF M 08/13/12 11:33 PM M-S	UN WPBF News 25 @	Start/End Time 11PM 11-11:35PM	Length 1:00	Ad-ID OFA-12-G	-077н		Rate Type \$1,600.00 NM
47 08/05/12 08/05/12 Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	1	1:00	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/30/12 08/05/121	. 1	Rate \$100.00					
Spots: # Ch Day Air Date Air Time Des 1 WPBF Su 08/05/12 5:28 AM Sun		Start/End Time Sun 5-6am	Length 1:00	Ad-ID OFA-12-G	-077н		<u>Rate Type</u> \$100.00 NM
48 07/31/12 08/03/12 Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF	1:00	1	\$1,050.00	NM	
Weeks: Start Date End Date MTWTFSS 07/30/12 08/05/12 -TwTF	1	<u>Rate</u> \$1,050.00				*	***
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Des</u> 1 WPBF Tu 07/31/12 4:13 PM Dr. 0		Start/End Time 4-5p	<u>Length</u> 1:00	Ad-ID OFA-12-G	-077н		<u>Rate</u> <u>Type</u> \$1,050.00 NM

\$8,700.00

\$49,300.00

INVOICE



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937643-1	08/19/12	August 2012	07/30/12 - 08/13/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1519

Agency Commission

Net Amount Due

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ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
48 07/31/12 Class of Tir	08/03/12 ne - Pre-emp	Dr. Oz tible with notice	4-5p	-TWTF	1:00	1	\$1,050.00	NM	
49 08/04/12 Class of Tir	08/04/12 ne - Fixed No	Sat 8-9am News on Pre-emptible	Sat 8-9am	S-	1:00	1	\$750.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:	Start Date 07/30/12	End Date MTWTFSS 08/05/12S-	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	PBF Sa 08/0	04/12 8:13 AM Sat 8-	9am News	Sat 8-9am	1:0	0 OFA-12-	G-077н		\$750.00 NM
50 08/06/12 Class of Tir	08/10/12 ne - Pre-emp	Dr. Oz tible with notice	4-5p	MTWTF	1:00	1	\$1,050.00	NM	
Weeks:	Start Date 08/06/12	End Date MTWTFSS 08/12/12 MTWTF	Spots/Week 1	<u>Rate</u> \$1,050.00				_	
Spots: # Ch				Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WF	PBF M 08/0	06/12 4:35 PM Dr. Oz		4-5p	1:0	0 OFA-12-	G-077H		\$1,050.00 NM
				Total Spots	1	32			
	_						Gross Total		\$58,000.00
ayment Te	erms 30 l	Days				Agen	cy Commission		\$8,700.00